

# Talking Trash



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For more information please call: 

# Who We Are

The City of Charleston's Keep Charleston Beautiful is dedicated to promoting the cleanliness & beautification of Charleston through education, public awareness, and community involvement.

Keep Charleston Beautiful was created in 1977 by Mayor Joseph P. Riley, Jr. The organization is an affiliate of Keep America Beautiful, Inc and works closely with PalmettoPride and Keep SC Beautiful. It has received local and national recognition, including 1st place Affiliate Award in 2011.

#### Volunteer Opportunities

Volunteers are the heart of all of our programs and events. For an updated list of opportunities check our website at: www.KeepCharlestonBeautiful.org.

#### **Sponsorship Opportunities**

Friends of Keep Charleston Beautiful is a 501(C)(3) non-profit group working to secure funding for Keep Charleston Beautiful's programs. To make a donation or to request more information visit www.FriendsofKCB.org.

## **GREEN & LEAN 5K and Clara's Tot-Trot**



## 2012 Results and pictures available at www.GreenandLean5K.com.

241 runners finished the race on June 2, 2012 making this our largest 5K ever! Next year's race will be June 1st at Brittlebank Park like us on Facebook to stay in the loop.

## 2012 Race Sponsors:

Nature's Calling

Piggly Wiggly

**TrySports** 

Charleston Cotton Exchange

Barnwell Whaley

Stance

Moran Environmental Recovery

Legare, Bailey, and Hinske LLC



South Carolina BlueCross BlueShield

City of Charleston

Pratt-Thomas Walker, PA

SusanBBarnes.com







Ogletree, Deakins, Nash, Smoak & Stewart, PC

**Nelson Printing** 

THANK YOU!

Borrowing a stranger's deodorant!-www.LitteringIsWrongToo.org

What is as ridiculous & wrong as littering? Submit your "wrong" and maybe you will see it in the next Talking Trash!

#### www.KeepCharlestonBeautiful.org

#### Want to Help?



How do you help keep Charleston Beautiful?

A two hour cleanup can really make a big difference in the community, give it a try!

Host a cleanup or beautification event

and Keep Charleston Beautiful will provide FREE supplies and advice.

#### **Pet Waste Solutions**

The Clean Up After Your Pet Program has provided 202,600 dog bags to park's visitors in 2012! That is a lot of dog "litter" being cleaned up. **Free** dog frisbees are available to pet owners that pledge to always pick up after their pet.



#### **MURALS!**

Calling all artist! KCB recently received a

UPS/KAB grant for \$1,000 to help create community murals. We are looking for locations, artists, & volunteers. The grant will help buy the paint and other supplies. KCB will help get the permits for the artwork.



# Cigarette Litter Prevention Program

Thanks to a \$2,000 <u>CLPP</u> grant from Philip Morris USA, an Altria Company, with additional support from RAI Services Company,



KCB will be installing 5 cigarette receptacles at the City of Charleston's Municipal Golf Course. The grant also provided ashtrays for every golf cart and pocket ashtrays for those who chose to walk this beautiful course.

During a preliminary survey 761 cigarette butts were removed from 10 locations on the course.

After the program is initiated 3 more surveys will be conducted to establish

the program's impact.

Our goal is a litter free golf course by 2013.

## **Upcoming Cleanups:**

Lend a hand this July and help cleanup some local areas. Supplies and water will be provided at all events. To receive monthly updates on events signup for our volunteer email, <a href="mailto:scalesi@charleston-sc.gov">scalesi@charleston-sc.gov</a>.

**July 3rd-8th:** Anytime. Help cleanup the corner of Lee St. and Meeting St. downtown. This area suffers from large amounts of litter and needs a deep clean before it gets moved on the 9th.

**July 14th:** 9am-11:30 Governor's Park on Daniels Island. Wear long pants and bug spray and help us get litter out of the marsh

and wooded trails around the park.

Special Recognition



Volunteer Highlight: A group of 23 volunteers from Tommy Hilfiger spend 2 hours around and under HWY 17 in downtown Charleston. The group removed over 80 bags of litter and several large bulk items from the area.

July 28th: 10am-4pm Operation Move Out, downtown Charleston. Help tag, bag, and sort materials left out by moving students. Usable materials will be tagged for pick up by interested organization and City trucks will remove the trash.

### Did you know?

- Cigarette related litter is the #1 most commonly found litter in the U.S.
- 95% of filters are made of cellulose acetate (plastic) which does not degrade.

  \*Data from Clean VA Waterways

## **KCB Board Meeting**

KCB meets on the 1st Thursday of the month at 5:30 in the Charleston County Main Library on Calhoun Street. The meeting is run by KCB's Chairman and information is provided by the program manager regarding recent and upcoming programs and events. During these meetings the KCB board makes necessary changes to programs and ensures that KCB is operating according to its mission. Please feel free to join us.